

“Super Affiliate Cloning Document”

By Ewen Chia

Plus...Discover The Most Fatal Mistakes That Almost Everyone In Affiliate Marketing *Continues* To Make!

From: Ewen Chia

Re: Confidential Super Affiliate Cloning Document

Dear Aspiring Super Affiliate Marketer,

Something *very* exciting is brewing on the affiliate marketing horizon and you will learn about it really soon...

It's the BIGGEST live event in the history of affiliate marketing and you, yes **YOU**, will receive a **once-in-a-lifetime** chance to propel yourself into a **millionaire super affiliate marketer** – if you qualify.

I'm not a psychic but I guess you've undoubtedly heard about all the promises that can be realized from affiliate marketing...

And you've most likely read **TONS of real-life success stories, rags to riches tales, of people who gave affiliate marketing a shot and made it BIG** in this industry.

Everywhere you go...

Affiliate Marketing Is Being Hailed As The *MOST* Viable And Profitable Opportunity To Make Money – *Real Money* – On The Internet.

Guess what? It **IS**.

I've made in excess of **\$1.4+ MILLION DOLLARS** in affiliate commissions in **less than 5 months** in various markets online – and *continue* to rake in obscene figures selling other people's products.

You'll see the **proof** on **22nd August** but let's not get carried away for now.

Fact is, affiliate marketing or super affiliate marketing, is *NOT as simple* as some people would like you to believe. And a lot of good, honest people fail to reap the huge rewards super affiliate marketing can bring them because...

They Still Commit Some Of The Most Fatal Mistakes In Affiliate Marketing!

I'll be completely honest with you here – anyone and I mean ANYONE can make it big in affiliate marketing if only they know how. My job is to teach you *exactly* how...

I've been an affiliate marketer for **over 8 years** now and have, in one way or another, used and documented every tactic, strategy, and tip I've ever come across. Some of them worked phenomenally...and others failed miserably (you will learn about some of them in this document).

This confidential document is just 9 pages in length, but it shares some of ***my most powerful time tested methods for making MASSIVE affiliate checks time and time again...***

I urge you to print this out for two reasons:

1. You can walk away from your computer and bring it to your favorite reading spot to enjoy - and take notes on. Most importantly...
2. I unearth principles and strategies in this that are responsible for my own rapid success as a super affiliate. Affiliate marketing isn't just about selling other peoples' products, and you will soon see why.

With that said...

Let Us *Eradicate* Some Fatal Super Affiliate Marketing Mistakes *Immediately...* And Take YOUR Affiliate Commissions To A Whole New Dimension!

#1: I Can Make Some Good Money For The Short-Term...

This is what **99%** of affiliate marketers are doing WRONG.

To multiply your profits exponentially in the long-term you need to stay congruent with your market.

What exactly does it mean to be "congruent" within your market?

Market congruence means that your unique selling proposition, your brand and your overall sales message are UNIFIED, clear and consistent.

You want your brand, your identity and your message to stand out clearly. No contradictions. No ambiguity.

Here's a literal example: When you think of McDonald's, what do you think of? You automatically think of 'the golden arches', 'cheeseburgers' and 'cheap fast food', right?

You know *exactly* what to expect from McDonald's no matter when or where you visit one of the restaurants. The prices are always the same, the menu is always the same and the food is consistent from location to location.

This is what you should be shooting for in your own market.

You want your name/domain to be associated in customer's minds with a consistent level of quality. *Train* your market to know what to expect from you, and accustom them to *relying* on you for the level of quality information they're seeking.

As you build your super affiliate status, there are two important goals to strive towards:

- 1. Branding**
- 2. Positioning**

These two concepts are *intimately* related – and, as you'll see, actually work in tandem. There is a lot of thought that needs to go into establishing your brand because you need to be sure that the brand you're establishing is the one you WANT.

No matter what you do, you are establishing a brand...and the toughest part is establishing it right now.

Affiliate Market Congruency is similar but not the same as another fatal mistake many well-meaning affiliate marketers commit...

#2: There's Only ONE Light At The End Of The Tunnel...

Marketers tend to think that if they are affiliate marketers, then it's *only* all about affiliate marketing...they couldn't be more wrong.

Truth be said, affiliate marketing is **part of a whole** - the whole of making money online.

Other aspects of marketing come into play *more than they realized*.

Market research, copywriting, relationship building, list building, creating offers, etc. And the list goes on...

If you want to become a **wealthy super affiliate** – you need to INTEGRATE the parts into a whole. You need to practice **Integrated Affiliate Marketing**.

For example: When it comes to promoting affiliate products, you have to **go wide** and use a **mixture of marketing methods**, instead of being much TOO focused on one advertising tactic (look what happened to tons of other affiliates during the "Google Slap").

This is known as the **Affiliate Marketing Mix**.

Many affiliate trainers teach only on one or two traffic generation tactics, and this inevitably makes you *extremely vulnerable* to external changes in the market place.

Plus you WILL also miss out on so much other quality traffic (and commissions).

Affiliate "marketing" is exactly that...marketing.

You need to learn all the proven fundamentals of marketing in order to be a super affiliate, and once you do so, you are set on fast path to affiliate riches.

Here's why this is important: because **affiliate marketing IS a business**.

And the first step to building a *highly successful and profitable super affiliate marketing business* is to...

#3: "Acquire" The Super Affiliate Mindset...

You don't hear internet marketers talk all that often about mindset. It's usually touched on only briefly when they do. For example, you'll hear things such as:

- Set goals
- Stay focused

- Strategize
- Seek mentoring
- Form a mastermind

All of this is good advice, of course; but, it's only part of the picture.

Your 'mindset' is essentially your *base* – the fundamental attitude underlying **how you approach your business**.

Super affiliates think differently – and thus make much more affiliate commissions than 'normal' affiliates.

Here's just one clue (and it's a powerful one): **Focus and Organization**.

What this basically means is: You have got to zero in on a niche and, then, on a sub-niche in order to build your affiliate wealth. Simple but *most* affiliates miss it.

Here's another mistake committed by a majority of affiliate marketers:

#4: NOT Dominating Your Affiliate Marketplace...

Have you ever wondered how some 'gurus' launch a new product and see it turn into a success almost *overnight*?

Here's how: *They've got extremely targeted traffic, and tons of it!*

A ready and constant supply of targeted traffic is the key to quick market dominance.

The more targeted traffic you generate, the larger your share of the market because traffic, by definition, implies *visibility*.

You've got to get out in front of your potential customers, capture sales, raise brand awareness and embed 'name recognition' into your prospect's minds.

Even though some will pass up on your first offer, they'll still remember you the next time they're in a buying mood.

The above are just *some* of the strategies you can use to become a super affiliate and live the easy life – guaranteed.

I hope this information has been helpful to you, and I've no doubt it has given you a ***complete turnaround*** in the way you look at ***super affiliate marketing***...

Next I've a VERY IMPORTANT announcement to make (and you are going to benefit *greatly* from it)...

On 22nd August 2006, I'm Going To "Semi-Retire" From Affiliate Marketing...So That I Can 'Clone' A Select Group Of Lucky People Into Wealthy Super Affiliates!

Yes the 'rumors' are true...

I've decided to semi-retire from affiliate marketing so that I can leave a legacy and transform people's lives.

I'm going to create more super affiliates. And God knows how many people need the **financial freedom** and **riches** that **super affiliate marketing** brings automatically...

With this in mind, I'll reveal **EVERYTHING** I know about super affiliate marketing in a **simple, step-by-step LIVE super affiliate 'cloning' program** called the...

"Super Affiliate Cloning Program™"

(Official Release Date: August 22nd 2006, 12PM EST)



Finally! My long-awaited "**Super Affiliate Cloning Program™**" is ready for official release on **Tuesday, August 22nd 2006**.

This **breakthrough and intensive LIVE coaching course** will transform you from a complete newbie into a super affiliate marketer making millions of dollars in 7 weeks flat...yes, just 7 weeks to give you financial freedom and change your life.

But you got to *qualify to enroll* and it's ****EXTREMELY LIMITED**** as there are *only* so many people I can teach and 'clone' into super affiliates.

This is the BIGGEST thing to happen in affiliate marketing history -- and I am super excited to quite literally transform a few lucky souls into virtual cash generating machines that live life on their own terms and live the "Internet Lifestyle."

It's essentially **my life's crowning achievement**. Over 8 years of affiliate marketing experience has gone into this massive, hands-on, live coaching program...

I reveal tons of techniques and tactics that I've personally tested and profited from. Many of them have **never** been discussed in ANY other affiliate marketing product that's available in the world (I know because I own all of them).

I've spent the last **FIVE MONTHS** working over **1,000 hours** on putting this huge cloning program together. And it's not just a live coaching program... *complimented* with this live coaching is a "**step-by-step**" program that lays out every single step of the way with workbooks, video tutorials, software...

Bottom line is, it's everything that I use... and everything that you need on how to be the **best of the best** in super affiliate marketing!

And I'll go out on a limb right here and now... **This is far and away the best and most extensive course on affiliate marketing ever created.**

And I'm not just saying that because I want you to buy it. Heck, if you don't buy it it's not going to hurt my feelings. BUT if you don't buy it, I strongly suggest you ask someone who has – **because their lives and finances are going to change after going through this breakthrough program.**

Many people are about to be **truly blown away** when they learn the contents of this course.

Every so often there is a course that turns a market on its ear... well this one sets the bar so high that many gurus are going to buy it at full price. I know this

because many of my superstar friends asked for discounts, and I had to tell them NO. It simply wouldn't be fair to everyone else.

Since this is the ONLY time I'll ever offer my **entire system**...and **personally coach** the future (and present) stars and superstars of affiliate marketing, I'm giving **110%** to create **7 figure super-affiliates** as my legacy before my "retirement."

The Internet Marketing Industry Definitely Needs A Change.

We need new and **powerful** training products that actually teach tested and proven strategies and tactics that produce **huge profits**. Not just "theories" or ideas that "might work."

Anyone who knows me knows that I am all about speaking the truth and finding out marketing tactics that WORK. I couldn't care less about opinions and ideas. I only care about results - and this is the exact reason why...

YOU MUST Rush To Enroll In The "Super Affiliate Cloning Program™"...

Because, if you qualify, you'll get results. Period. Plus there are so MUCH more to this cloning program than you realize now. Much much more...

August 22nd 2006, 12PM EST.

This Is A One Time Event.

It Will NEVER Be Repeated Again.

Places Are *Extremely Limited*

Watch Your Inbox For Full Details...

To Your Super Affiliate Success!

Ewen Chia

P.S. I have something really cool coming soon... be sure to check your inbox because what's coming then is "**the next step**"...

P.P.S. Go to the [Super Affiliate Cloning Program Blog](#) and post your comments about this document. We have two quick and simple questions for you to answer and in doing so you have a chance at winning a **FREE** spot in this amazing LIVE cloning program!

Take two minutes to go there and post... it's simple and it could get you free access to the most elaborate course on affiliate marketing.

[Click Here To Visit The Blog Now!](#)