

Secrets of Audio Streaming for Internet Income

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Sean Mize

[Secrets of Internet Success](#)

I have recently written an ebook that teaches you step by step how to create a large online income.

Check it out here:

[Cash Flow Business Model](#)

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Audio Streaming for Internet Monetization

One of the things that has really become hot lately in terms of generation traffic, retaining customers, and generating sales has been the use of audio streaming.

In this ebook, I have collected several articles that give you some unique insights into the uses of audio streaming to generate online revenue.

Should You Be Using Audio Streaming In Your Internet Business Model?

Do conversion rates on your squeeze page go up or down with audio?

How about your sales page, do conversion rates go up or down with audio?

And just because your squeeze page conversions go up, that doesn't mean your sales page conversions will too – or vice versa.

Each page stands on its own, and without testing each page, you are only making guesses.

Sure, as you are in the business for longer, your guesses should get better and better – but it is not necessarily always the case that your best guess will be the best option.

So test everything you do, before you make a final and concluding decision.

Another thing to remember is that different types of audio might be better for different page.

For example, on your squeeze page, you might have an audio telling someone why opting in is a good thing.

On your sales page, you might want to have audio of various satisfied customers' testimonials.

Although the basic premise with which I am working here is that audio streaming is a good thing and can add revenue to your bottom line, the most important thing to remember is that testing trumps everything else.

If you are not testing, you have no idea if something is working for you or not.

You see, just because it works for someone else, doesn't mean it will work for you. And there is only one way to find out if it will work for you – do it and test it.

But in all cases, don't just guess – test instead!

How to Get Started With Audio Streaming

Did you know that audio streaming is now considered as one of the effective ways to attract more visitors for your website? Because audio streaming generates traffic, it also means that it brings in additional business and profits for you. If you're considering getting started with audio streaming, this article is just the one for you! Here are four keys that can help you get the ball rolling:

1. Make sure that your website is conducive to audio streaming. If you designed your website yourself, then you need to alter the page where you want the audio streaming feature to be. On the other hand, you may want to hire a professional web designer who can tweak your site and place the audio streaming code and features in.
2. Establish your purpose. Know why you want to do audio streaming in the first place. Is it to encourage people to come and try your services? Is it to sell something? Or is it just to welcome visitors to your site? You need to establish your purpose because it will define your next steps.
3. Plan. Before you start recording material for your audio streaming feature, you must plan beforehand. Figure out first who will do the voice over. Will it be you, a friend or a professional? Next, consider the script. Should the material sound professional or just laidback? If you want the former, then perhaps it's best if you hire a professional voice over artist and script writer to do the tasks.
4. Record high quality material. This is a very important aspect of audio streaming that you should never downplay. You must only record material of the highest quality. You wouldn't want the visitors of your website to get turned off with choppy audio streams, would you?

How to Maximize the Use of Audio Streaming on Your Web Site

If you want to have a dynamic web site, then the solution is to add streaming media. This will surely grab any attention from your audience. With having an audio streaming doing all the talking, you will really encourage your customers to stay on your page and learn more what you have to offer.

Here are some things that you can do to maximize the use of audio stream on your site.

1. Testimonials from your clients are much appreciated if people visiting your site hear the sincerity and joy in the voice of satisfied clients.

2. Why not amaze your clients and use an audio stream to greet them and welcome them to your page. That would give a personal touch to your site.

3. If you have a product training or orientation, you can upload it on your site so that your customers can conveniently access it anytime they need some information. This will give them the feel as if they were there on the training personally.

With these little ways you would be able to get the interest of your clients. But what in case, you have a client that could not hear. So that use of audio streaming ends there, right? Wrong! You can still maximize the use of streaming media. You can upload a video and put captions or transcripts. In that way, whether your customers are hearing impaired or not, they would both enjoy what your site is offering. And that adds up the chances of getting more sales day by day

How to Use Audio Streaming to Increase Online Income

To earn profit from your website, you must have relevant and interesting content. This advice is often given out to people seeking ways to increase their income from their online ventures. After all, it is an advice that works. It's tried and tested through the years ever since the Internet gained popularity.

But when you hear content, what do you usually think of? For most people, content is limited to text and to some extent, pictures. However, thanks to developing technology content is not just limited to those kinds of media. Nowadays, content can be flash movies, video clips, and audio streaming.

If you want to know just how you can earn from putting audio streaming in your website, here are the facts:

- 1.) Not all websites have audio streaming, so incorporating it in your website makes your site unique and memorable.
- 2.) People respond to sound, especially to music. If you have a jingle associated with your business, softly playing that jingle in the background while a visitor browses through the site can build a strong brand recall.
- 3.) Audio streaming can provide a personal touch to a website. People are often used to reading text when visiting sites, so it's no surprise if they feel rather detached even though the text may be engaging. However, if people hear a human voice when visiting a website, they tend to respond more positively because the personal touch has been established.
- 4.) You can set the mood of your site's visitors by playing a lively song to get them in good spirits. Hopefully, they'll even get in the mood for some shopping from your website.
- 5.) Audio streaming doesn't take as much bandwidth as video and movie clips, so visitors with slower internet can enjoy a multimedia experience upon visiting your

website without having to go through long wait. They wouldn't have to leave your website in frustration.

6.) Some things are better heard than read. If you can provide text and audio streaming versions of a speech or a production to your visitors, they can enjoy the best of both worlds.

7.) Some things just can't be expressed in other forms other than audio. For example, if you're promoting a small rock band or putting demos of the songs you composed, you really have to set up an audio stream for your visitors.

Some notes from Sean Mize

After having read this, you might be thinking...all of that sounds so simple...why aren't more people doing it?

Actually, they are: significant incomes are regularly made via audio streaming.

Of course, in order to adequately monetize your online business, regardless of where it originates, you have to have a game plan, something that will get you from the very beginning to the point where you are consistently making money.

One of my most popular learning tools is my monthly newsletter, delivered to your doorstep by the postal service:

[Monetizing Online Businesses](#)

I trust that you will use these materials to grow your own internet business, and achieve your online and financial goals,

Sean Mize