

Secrets of Generating Traffic With Forums

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Sean Mize

[Secrets of Internet Success](#)

I have recently written an ebook that teaches you step by step how to create a large online income.

Check it out here:

[Cash Flow Business Model](#)

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How to Create Traffic Online With Forums

If you don't understand how to create traffic online with forums, you should first visit a forum and see how they operate. Most aspects of internet marketing are difficult to understand as a concept, and you have to either participate or see the concept in action before you are able to realize fully how your business can benefit from using it.

A forum is a typical example. If they have not previously participated in forums, most people would believe them to be talking shops where you could perhaps pick up some good tips, but with little opportunity to generate traffic for your site unless you were an expert marketer.

Nothing could be more wrong. There are boundless opportunities to be had by using forums, if you know how to use them properly and keep within the rules. A forum is especially useful if your website is targeted to a niche product or market, and you can find a forum focused on that niche. If you find none, but have a like-minded bunch of people all interested in the same niche, then you could form a forum between you.

A forum is a group of people who are interested in the same thing. They get together as a group on the internet to pass on information, express themselves and ask for help with any problems that they may have. They are basically discussion groups and can consist of from half a dozen to thousands of people.

Most forums have rules on advertising. You are allowed to direct someone to your website to have a particular question answered or problem solved, but outright advertising of a product or service is generally not allowed. Try it, and you are likely to be banned from the forum.

If you are a contributor to the forum you are also normally allowed to use your website link in your signature, or in your profile. The way to use a forum as a marketing tool and create traffic online to your website, is first to participate and get your name known on the forum. You could try solving a few problems and answering a few questions, and slowly, over time, suggesting that others check out your website.

If you have a specific product or service that might help others on the forum you can gradually get round to mentioning that you have something that could help out with some of the problems you have noticed forum members coming across. You could even offer members free samples of your products, if this could lead them to become more interested in what you have to offer. In this way you would be providing a genuine service, rather than a blatant advertisement.

As an example, you might offer search engine optimization tips on your website, and products that help websites to improve their listings in the search engines. You might know of an excellent keyword analysis tool, for example, that you can mention on the forum if somebody is having trouble finding good keywords for their niche. You don't offer anything at this stage, just the advice.

Later, as other members see that you know what you are talking about, you can mention that you have one or two products on your site that could help with SEO, and perhaps even offer one of the less important software products free for somebody to try. Let's say the Mk1 version of software you have just improved upon, or the article submission software trial version, with only a few directories programmed into it.

Slowly, but definitely, you will find a trickle of visitors to your site from the forums that will steadily increase until they are a good source of online traffic for you. There are a large number of forums and the way how to create traffic online with forums is spend time visiting as many of them as you can.

How to Get Started With Forum Marketing

A smart online business entrepreneur should think of the most innovative ways to market their products and services. Usually, the first step is to make a website where they can talk about the nature of the company and display their items or list of services. Some, meanwhile, go to forums.

Here are 7 best ways for web promotion in forums:

1. Think of the signature file. The most basic step in advertising your website in forums is to add your link to the forum's signature file. Check the option that will allow you to display it every time you make a post. If this isn't available, add the URL right at your own profile.
2. Advertise subtly. There are threads that will permit all advertisers to directly market their products and services. Make use of that one. However, make sure you've read the guidelines. You don't want to get yourself banned.
3. Start small. Choose at least 4 to 5 forums, and make it a habit to post in them regularly. Share your opinion and make yourself known. This is one way of building your reputation.
4. Get yourself heard. Claim yourself as an expert of your chosen niche and provide pieces of advice to those who are looking for one. Answer other people's questions.
5. Introduce yourself first. Make yourself comfortable and allow others to get to know you first before you actually promote your products and services to them. Drop

by Introductions thread and talk about yourself. Make friends and profits will come later.

6. Avoid derogatory comments. Never bash other people or taunt them. Besides destroying the healthy mood of the discussion, it will ultimately destroy your credibility. Feel the forum atmosphere and go with the flow.

7. Choose forums well. Since you can get inbound links from them, opt for the ones with high page rank, usually PRs3 and above.

Other Ideas for Using Forums

If you are fond of posting and hopping from one forum to another, you will see that there is more to it than just sharing ideas. Actually, if you really have an online business, it is advisable that you join forums that are tackling issues that have something to do with your industry. And even if it is not really related to your business, you can even post on them so that you would get more friends in the online world.

There are so many things that you can do with forums. And whatever your purpose for joining and posting in forums, you would not lose anything. Actually, it is a win-win situation. Here are the benefits that you can get from forums.

1. It is the best ground for getting in fresh and unique ideas. In here people pour their heart out. So if they have sentiments or suggestions, you can pick those and use them to improve your product or create a product that would answer those recommendations.
2. You can also use these forums to build your credibility. If you want to be known in the business, then you need to be someone who can rely on. When you share your views in forums, you are now creating your online credibility and it is by then that you are getting the trust of the people.
3. You can promote your web site through forums. You can actually get an instant advertisement every time you post. But of course, do not ever forget to include your web site's URL in your signature. This is the easiest way to have people visit your web site in just a click on that signature.

Forum Marketing – How to Use Forums to Drive Traffic to Your Web Site

Forums tend to be specialized and forum marketing is a means of using the relevant forums to drive traffic to your website which is relevant to the topic of the forum concerned. Although most forums do not like direct advertising, there are ways to use them to your advantage, and if you can learn how to use forums to drive traffic to your web site properly, you will have a powerful tool at your disposal.

A forum is a group of people with a common interest, such as the original Austin minis, or on how to improve their web site rankings. They can be focused on any one of millions of different topics, which is why there are so many of them on the internet, with more starting up every day.

When you join a forum you will generally be asked for your name and where you come from. You may also be asked for your URL and/or an email address. They generally like good interactive discussions on their sites, and have rules against such things as profanity, pornography, spam and direct advertising, such as links to products or your squeeze page.

If you break these rules you will likely be given a warning, and if you persist you will be banned from the site. Banning you is simple: your password will be disallowed, and you will be unable to rejoin with the same name, URL or email address. Some are so sophisticated as to be able to ban your IP address, which means that anybody using your computer will be unable to join the forum. Persistence in breaking forum rules by advertising a product could also result in you and your product being branded around the internet in a negative way that will have a negative impact on your sales. So don't do it!

How then can you use forums to drive traffic to your site? Some forums allow the signature that you use at the end of each posting to include a URL. That URL could be the home page of your web site or a squeeze page. You need not promote anything in your postings, but use the URL in every one you make. This allows anybody curious as to what your site is about the opportunity of voluntarily clicking on it.

Additionally, keep in mind that forum members are all interested in the same subject. If your URL is designed to indicate that it is relevant to that subject, you are liable to get more people clicking on your link. Thus, if you have a website selling a product related to video blogging, and you are joining a few forums on this topic, a URL on the lines of "videobloghelp.com" would be useful to have in your signature.

Some members might post problems they are having with their videos and getting them connecting properly in their blog. You could provide them with help on your post and suggest that if they have any other problems there might be some information on your website that could help them. Don't make a direct suggestion that they should visit your website for an answer to a specific problem, but provide them with the answer in your post and then infer that this might be an approach they could take in the event of them having other problems.

Additionally to this, the participation in forums will provide you with a link back to your web site from every post you make. This helps your position in the search engine listings, which also has a positive impact on traffic to your site.

It is to your advantage, therefore to learn about how to use forums to drive traffic to your web site, then join as many forums as you can and make regular postings. Even if your URL is not allowed in your signature, you should be able to find an appropriate time to offer it in a posting as the source of a possible answer to a problem. Simply getting your name known in your niche is an important factor in forum marketing marketing, and once you are known as expert through your participation, people will be asking for your website details or even just your email address so that they can find out more from you.

Some notes from Sean Mize

After having read this, you might be thinking...all of that sounds so simple...why aren't more people doing it?

Actually, they are: significant incomes are regularly made in forums.

Of course, in order to adequately monetize your online business, regardless of where it originates, you have to have a game plan, something that will get you from the very beginning to the point where you are consistently making money.

One of my most popular learning tools is my monthly newsletter, delivered to your doorstep by the postal service:

[Monetizing Online Businesses](#)

I trust that you will use these materials to grow your own internet business, and achieve your online and financial goals,

Sean Mize