

Secrets of Social Networking for Profit

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Sean Mize

[Secrets of Internet Success](#)

I have recently written an ebook that teaches you step by step how to create a large online income.

Check it out here:

[Cash Flow Business Model](#)

Table of Contents

Secrets of Social Networking for Profit.....	1
Table of Contents	1
Social Networking and How to Use It.....	2
Social Networking – A Growing Trend?	3
Some notes from Sean Mize	4

Social Networking and How to Use It

Unless you have been spending a few years up in a space station, or are a time traveler from far in the distant past, or even the future, who knows, you will have heard of social networking.

What's that? Never heard of it? Of course you have. MySpace has more visitors than Google, and MySpace is an example of a social networking site. Yup, that's what they are called, that and Facebook.

YouTube as well, but that's for videos. In fact there are different flavors of social networking sites according to their specialty. MySpace is currently very popular, and is the internet equivalent of the local street corner. It's a place where you can hang out at and chat to your mates. Except your mates can be from all over the world and of every nationality.

You join a social networking site in much the same way as you join a club. One of your mates invites you to come along, or you simple enter the site and join yourself. Once there, you let others know who you are and what you like doing by creating your profile. Since your friend asked you along, you first connect to their network, then to other networks as you get to find others with the same interests as you.

You use blogs and message boards, even instant messaging and direct internet connections to contact people you want to communicate with and talk to. VoIP telephone systems such as Skype let you speak to them free, and webcams are great for video communications. Social networking allows you to meet new friends and also to make very useful new contacts, and if used correctly could be very advantageous to you. However, each site has its own rules, and breach them at your peril!!

If you want to be involved in this internet revolution check out what is available in the way of specialized sites, such as Xanga that is a community site that interacts through blogs, or LinkedIn that provides contact with past school friends and helps you to meet new ones through your current business. Tickle is great for quizzes, fun and meeting new people. If there is not a social networking site to meet your needs, then why not start one?

Tribe is comprised of networks of people who join a section devoted to specific topics, such as Bigfoot or sushi or even nude bathing. Each network communicates with each other about their interest or habit, and Tribe is now one of the fastest growing social networking sites on the internet. If you can't find a specific network with others interested in your great love in life, you will either find it in Tribe or you set up a group. Tribes are being created continually, but also need new members continually to keep them going.

The major problem that such sites could eventually face is that they are mainly used by youngsters, who, as they grow up, will find other interests and things to do with their time. If they are to succeed, existing members should be active in recruiting new younger members to take their place, such as younger siblings or even their own children.

You can use social networking to your advantage if you are not too forward with it, and it is possible to make business contacts and find information that you have been unable to find elsewhere. However, members do not like being used or exploited and prefer mutual help than to find someone who has joined only to use the network for their own benefit.

If you are not sure that social networking could help you or your business, then register for a few and find out. Go with the flow of the conventions used on each network and try to give and contribute as much as you receive. These are very friendly networks of people, and many meet physically in groups, and make friends for life.

I have just had one idea for social networks, and perhaps it has already been done, but a vacation network, where members provide each other with free vacation accommodation, would mean that all you would need is to take advantage of one of the cheap flights when they are on offer and members could have great holidays all over the world with their new found friends. All you need to join is to have a spare bedroom and a willingness to provide free grub in exchange for somebody else on the network doing the same for you half way round the world whenever you want it.

You gain credits whenever you provide the service to someone else. How about it?

Social Networking – A Growing Trend?

At one time social networking was the internet buzzword. Since time began people have been gregarious, and like to congregate into groups. Verbal intercourse is something that most humans cannot do without: you only have to listen to the chatter in cafes and bars, trains and buses, even theatres and cinemas. People like to communicate with people, even though there is little tangible to communicate about.

Hence the massive popularity in cell phones, when people can chat anytime, anywhere, even though there is no pressing need and little to chat about. If they have no one to speak with then they will text, or email or visit online chat rooms. This is why social networking, as it applies to internet communication, became so popular. It was the integration of machines with society, and the beginning of the interface of technology with sociology that will continue to develop and expand.

The way it works is that you are invited by a friend by email to the site. If you click the link provided, you will be sent to the site in question. Once you complete the form to join, then you can invite others of your friends to join, and the network builds that way, by invitation. They are different in that respect to social bookmarking sites, although like these, anybody can join without requiring an invitation.

Their ethos is to allow people to set up a network of online friends, much like the group of friends most people have offline, by allowing them to publish their profiles

and connect to others with similar interests and of similar ages. The initial companies such as Friendster, Tribe and Ryze were successful after a sluggish start and survive to this day. They have been joined by others that cater for people with specific interests such as dating or sports.

Members of these sites can map to each other, and many get involved in geographic mapping, meeting people from their own geographical area. There is software available that allows to you to determine the geographical area that computers are operating from. This in itself, of course, has security issues, and many parents are worried by the proliferation of these sites that target their children with little evidence of the true identity and ages of site members.

There are privacy concerns connected with social networking sites, and inappropriate use of personal information can be a concern. It is important to read the terms and conditions of use of the particular site that you are involved with, because you might not have the security of information that you think you have.

For example, Orkut, a social network site run by Google, claims ownership of everything that you post. If you wish to post original literary works, for example, you would be better advised to use a weblog, or blog, for this where you retain copyright ownership of your work. Blog related networking is, in fact, another form of social networking.

In addition to the copyright issue, there is little control over what personal information you provide might be publicly displayed by these sites, and for that matter, by other individuals on the sites. There may be issues with respect to security of identity, and identity theft though most sites are working to improve the security of personal information provided by members' profiles.

The major problems that many people find with these sites are that once there, there is little to do except get involved in small talk and there is nothing that can be done on a social network site that cannot be done elsewhere on the internet. There is nothing new, and only so much that you can say to the same group of people. These sites are not as useful as social bookmarking sites for advertising since the audience is not specific, and there is no way to make it so by means of such devices as tags and search terms.

However, if you like speaking to people and enjoy visiting internet chat rooms, then social networking sites could be for you. Carry out an internet search for a site suitable for you and give it a try. Don't forget to invite me if you find a good one!

Some notes from Sean Mize

After having read this, you might be thinking...all of that sounds so simple...why aren't more people doing it?

Actually, they are: significant incomes are regularly made with social networking.

Of course, in order to adequately monetize your online business, regardless of where it originates, you have to have a game plan, something that will get you from the very beginning to the point where you are consistently making money.

One of my most popular learning tools is my monthly newsletter, delivered to your doorstep by the postal service:

[Monetizing Online Businesses](#)

I trust that you will use these materials to grow your own internet business, and achieve your online and financial goals,

Sean Mize